

WEBSITE TRANSPARENCY NOTICE

Cookie Policy

Cookies, similar technologies and user choices

ORGANISATION Integral Digital Technologies Ltd trading as Free Website Wizards	COMPANY 13682575
EFFECTIVE DATE 20 August 2026	CONTACT info@freewebsitewizards.com

Registered office: Office 6, St. Pauls Road, Newton Abbot, Devon, England, TQ12 2HP

Non-essential cookies and similar technologies should remain blocked until the user gives a clear choice. The live Cookie Settings panel must display the exact current cookie register.

1. ABOUT US

- 1.1 Integral Digital Technologies Ltd is registered in England and Wales under company number 13682575. Our registered office is Office 6, St. Pauls Road, Newton Abbot, Devon, England, TQ12 2HP.
- 1.2 Questions about this Policy can be sent to **info@freewebsitewizards.com**.

2. WHAT COOKIES ARE

- 2.1 A cookie is a small text file placed on a computer, phone or other device when a website is visited. Cookies can allow a website to recognise a device, remember preferences, keep a session secure and understand how the website is used.
- 2.2 Similar technologies include local storage, pixels, tags, scripts, software development kits and other methods that store information on, or gain access to information from, a device. References to cookies in this Policy include these similar technologies where appropriate.
- 2.3 Cookies may be:
 - 39.1 **session cookies**, which expire when the browser is closed;
 - 39.2 **persistent cookies**, which remain until their stated expiry or are deleted;
 - 39.3 **first-party cookies**, which are set by our website; or
 - 39.4 **third-party cookies**, which are set by another provider whose service appears on our website.

3. HOW WE USE COOKIES

3.1 We use cookies only where they support a defined purpose. The categories that may be used are:

Category	Purpose	Consent position
Strictly necessary	Operate essential website functions, maintain security, balance traffic, prevent abuse, remember cookie choices and support forms or authenticated sessions	These may be used without consent where they are strictly necessary for a service requested by the user or for transmission of a communication
Preferences and functionality	Remember optional settings or provide enhanced website functions	Used only after consent where consent is legally required
Analytics and performance	Measure visits, traffic sources, navigation, errors and performance so that we can understand and improve the website	Used only after consent unless a specific legal exemption clearly applies and its conditions are met
Marketing and advertising	Measure campaigns, limit or personalise advertising, or recognise visits across websites	Used only after consent
Embedded and third-party content	Display or enable services such as video, maps, social media, chat or external forms	Used only after consent where the provider stores or accesses non-essential information on the device

3.2 We do not treat silence, inactivity, scrolling or continued browsing as consent to non-essential cookies.

4. THE CURRENT COOKIE REGISTER

4.1 The exact names, providers, purposes, categories and expiry periods of cookies and similar technologies currently detected on our website are displayed in the **Cookie Settings** panel available from the cookie banner and the website footer. That live register forms part of this Policy.

4.2 The register may vary according to the page visited, the features used, the device and the choices made. For example:

39.5 the consent platform may set a strictly necessary cookie to remember whether categories were accepted or rejected;

39.6 security, load-balancing or form-protection systems may use strictly necessary identifiers;

39.7 an analytics provider may set identifiers only after analytics consent;

39.8 video, map, chat or social-media providers may set cookies when the relevant content is enabled; and

- 39.9 advertising or conversion providers may set cookies only after marketing consent.
- 4.3 We periodically audit the website and update the live register. If the Cookie Settings panel and this summary conflict about a specific cookie, the more specific entry in the live register should be used.

5. YOUR COOKIE CHOICES

- 5.1 On the first relevant visit, our consent tool should provide equally accessible options to accept or reject non-essential cookies and a way to make more detailed choices.
- 5.2 You can change or withdraw your choices at any time by opening **Cookie Settings** in the website footer. Withdrawal does not affect the lawfulness of storage or access that occurred before the choice was changed.
- 5.3 Strictly necessary cookies cannot normally be disabled through our consent tool because the website or a requested feature may not work without them. They can still be blocked through browser controls, although parts of the website may then fail to operate.
- 5.4 A choice may need to be requested again if cookies are cleared, a different browser or device is used, the consent record expires, or our use of cookies changes materially.

6. BROWSER AND DEVICE CONTROLS

- 6.1 Most browsers allow cookies to be viewed, blocked or deleted. Instructions are usually available in the browser's privacy or security settings.
- 6.2 Blocking all cookies may prevent forms, security features, preferences or account functions from working correctly. Browser controls may not remove information held in other forms of local storage, so device or application settings may also need to be checked.
- 6.3 Some browsers transmit a Do Not Track or similar signal. There is no single universally adopted standard for responding to all such signals. We therefore rely primarily on the choices offered through our Cookie Settings control and any legally binding browser-based preference signal that applies to us.

7. THIRD-PARTY SERVICES

- 7.1 Where a third party provides analytics, embedded content, advertising, payment, chat or another feature, it may act as an independent controller for some information. Its own privacy and cookie information should explain its use of data and available controls.

- 7.2 We aim to prevent non-essential third-party technologies from loading before the required consent. A link to another website does not, by itself, mean that we control that website's cookies.

8. PERSONAL DATA

- 8.1 Some cookie information, such as an online identifier or IP address, may be personal data. Our Privacy Policy explains the lawful bases, recipients, international transfers, retention, security and rights that apply when we process personal data.

9. CHANGES TO THIS POLICY

- 9.1 We may update this Policy and the live cookie register when technologies, providers, purposes or legal requirements change. The latest version will be published with an updated effective date.
- 9.2 Where required, we will request fresh consent before newly using a non-essential category or purpose.

10. CONTACT

- 10.1 Questions or complaints about cookies can be sent to:

Email: info@freewebsitewizards.com

Post: Integral Digital Technologies Ltd trading as Free Website Wizards, Office 6, St. Pauls Road, Newton Abbot, Devon, England, TQ12 2HP

- 10.2 You may also complain to the Information Commissioner's Office at <https://ico.org.uk/make-a-complaint/>.